



A Cloud Native SaaS Platform



Launch new innovative services quickly



Tap into 5G/IoT enabled B2B markets



Improve Customer Lifetime Value through Digital Experience



Create a partner enabled marketplace

Highlights



Monetize new services offerings in 2-5 days

100%

Digital customer engagement from onboarding to support



Increase Customer Value Management



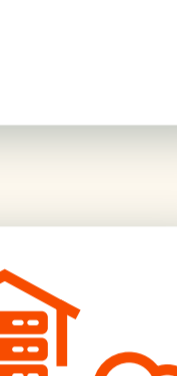
Reduce CAPEX and OPEX

Why Csmart?

Low code, open API & microservices based architecture



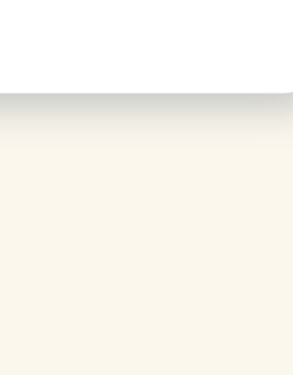
Supports B2C, B2B, & B2B2X business models



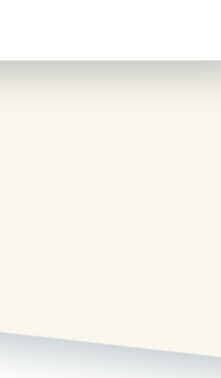
Multi
• Tenant
• Language
• Currency



Cloud agnostic - supports both private & public clouds



Configurable, flexible, scalable and secure platform



Key Features

360° customer view with 'Concept to Cash to Care' flow



Simple configuration-based workflow management



Omnichannel experience for customers and partners



Customer Value Management with advanced analytics



Centralized product catalog & zero-touch order orchestration



End-to-end partner management



Dx – Digital Exchange Platform Highlights

Platform connecting North Bound with South bound



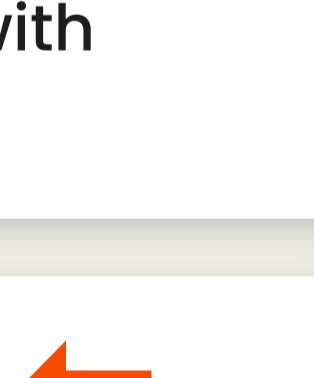
Easy 3rd party integration with Open API



Order Lifecycle Management



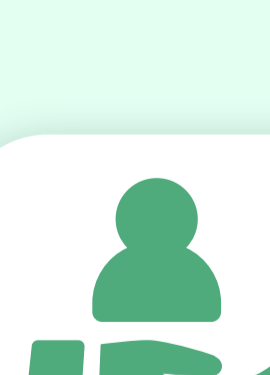
Intuitive UI to track transactions



Some proven numbers for our clients across the world

60%

OPEX reduction for an Asian MVNO



8% churn rate drop for an African MNO

5 countries

launch gaining 5% market share for a MVNO in APAC

3 million+

new subscribers onboarded in less than 40 days of launch for an African MNO